



**North West
College**

12TH ANNUAL
TRY-A-TRADE
INTERACTIVE CAREER FAIR

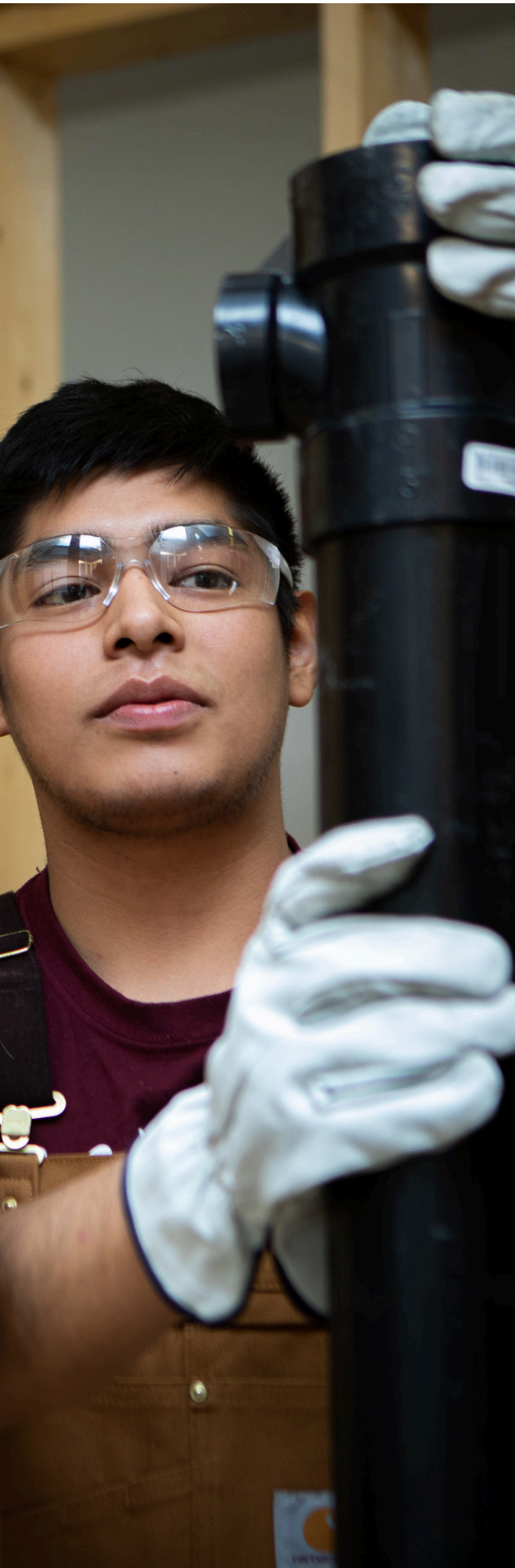
Join us!

Thursday, October 10, 2024
10:00 AM - 2:00 PM
NationsWEST Field House
North Battleford, SK

A unique interactive education and career fair
highlighting the trades.

FREE registration for exhibitors and schools.

For more information contact,
Battleford Campus
306-937-5125
tryatrade@northwestcollege.ca



2024 Exhibitor & Sponsor Package

Try a trade, educate others, advertise your business and network with various tradespeople. It's projected that in 2023, there will be approximately 34,200* positions available in the construction trades due to retirements and the growth of trades sectors. There is no better time than now to aide in shaping the future of Saskatchewan's youth.

North West College aims to bring students from Living Sky School Division, Light of Christ Catholic School Division, Northwest School Division, adult upgrading students at North West College and the members of the general public in one venue to showcase different careers in trades. Participants can expect to experience a variety of interactive booths including firefighting, College of Medicine, electrician, hairstyling, professional cooking among others. Through this event, we have served over 11,000 students throughout the region.

This year's Try-A-Trade event will be held on Thursday, October 10, 2024 at the NationsWEST Field House in North Battleford. It promises to be a great event and we hope to have over 40 interactive exhibitors and at least 1,200 people attending.

*BuildForce Canada: Construction & Maintenance Looking Forward 2017-2026 (accessed August 8, 2017); available from <http://publications.gov.sk.ca/details.cfm?p=84268&cl=5>.



**North West
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2024 Exhibitor Registration



Company Information:

Company Name: _____

Trade: _____

Contact Person: _____

Email: _____

Phone: _____ Website: _____

Please submit a company profile and a copy of your logo and it will be added to the exhibitor page of our Try-A-Trade website.

Booth Type:

*Please check the booth you prefer.

☐ Standard 10x10 Booth (no electricity)

☐ Standard 10x10 Booth (electricity)

☐ Double Booth (with electricity)

Will you require space for equipment and/or vehicle: _____

Additional Information:

Number of Representatives attending: _____

Please send completed form(s) by Friday, September 13, 2024 to:

Attention: Try A Trade

North West College,

10702 Diefenbaker Drive, North Battleford, SK S9A 2A8

Email: tryatrade@northwestcollege.ca

Fax: 306-445-1575

Please direct your questions to 306-937-5125

A comprehensive Exhibitor package will be sent out prior to Try-A-Trade.

2024 Sponsorship Opportunities



The advantages to sponsoring this event include:

- Exposure with other professionals in the trades industries
- Prospecting of new employees
- Media relations for your business
- Opportunity to educate motivated learners

Company Information:

Company Name: _____

Trade: _____

Contact Person: _____

Email: _____

Phone: _____ Website: _____

Sponsorship Options:

Gold Sponsorship

- ☐ Monetary Sponsorship of \$1000
- ☐ Sponsorship of Student Bags, est. \$1000
- ☐ Sponsorship of Exhibitor Lunch, est. \$2000
- ☐ Sponsorship of Student Lunch, est. \$1500

Recognition:

- Company logo and recognition for sponsorship contributions at the event.
- Company logo inclusion in all marketing collaterals (Website, Brochures, Posters, Social Media).
- 10x10 Booth at the event to represent your company.

Silver Sponsorship

- ☐ Monetary Sponsorship \$500 - \$999

Recognition:

- Company logo and recognition for sponsorship contributions at the event.
- 10x10 Booth at the event to represent your company.

Bronze Sponsorship

- ☐ Monetary Sponsorship of \$150-\$499

Recognition:

- Company logo and recognition for sponsorship contributions at the event.
- Company logo inclusion in all marketing collaterals (Website, Brochures, Posters, Social Media).
- 10x10 Booth at the event to represent your company.

Please send completed form to anna.bast@northwestcollege.ca. All monetary sponsorships must be received no later than September 2, 2024.